

ALI HOUSSEIN BALLOUT

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WORK EXPERIENCE

Freelance Full-Stack Developer & Web/Logo Designer | Remote / Hybrid | 2023 – Present

- Designed and deployed responsive websites with modern frontend/backend technologies using React, TypeScript, Node.js, HTML, CSS, PHP, SQL.
- Delivered complete Brand Identity Systems including Logos, Packaging, Store Signage, and Print Materials.
- Managed and optimized Instagram & Facebook business pages with structured visual content and video branding.
- Implemented AI solutions for content automation, chatbots, and workflow integration using OpenAI API.
- Developed ATS-optimized resumes and digital assets with high keyword compliance.

HProjects:

1. sibabeauty.com
Premium beauty lounge website with responsive UI/UX, SEO optimization, branding integration, and dedicated server deployment.
2. fabragolb.com
Corporate business website with modern branding structure, responsive frontend development, and optimized user experience.
3. wassimzeitouni.com
Professional portfolio and branding website with clean architecture, mobile-first design, and performance optimization.
4. [LeadWeb Project](#) – Corporate website with structured layout, responsive design, and frontend/backend integration.
5. [Verdant Sundae Project](#) – Landing page with advanced UX/UI, mobile optimization, clear call-to-action, and dynamic content sections.
 - For branding projects, logo design, visual identity systems, and website showcases, visit: [@as_design0](#)

IT & Microsoft Office Instructor | LOST – Makani Project

Jan 2025 – Mar 2025

- Delivered advanced Microsoft Office training (Excel, Word, PowerPoint).
- Taught Digital Literacy and Technology Integration using tablets.
- Assessed technical proficiency through structured practical projects.

Online Programming Instructor | Ishraqat Al-Uqoul Academy | 2023 – 2024

- Delivered training in Python, C++, HTML/CSS, Data Structures, Algorithms, and OOP concepts.
- Designed structured e-learning materials to enhance computational thinking and software development skills.

EDUCATION

Islamic University of Lebanon – Third Year

Bachelor's in Computer Science | 2022 – Present

Sheikh Yacoub Institute, Baalbek

TS2 in Administrative Informatics | 2023 – 2025 (Graduated)

CERTIFICATIONS

Soft Skills and Employability Training – The Lebanese Organization of Studies and Training (LOST) (March 6, 2025)

- Covered key topics in personal skills, employment readiness, and professional development.

Leaders Academy Program (Phase 2) – USPEaK in collaboration with the U.S. Embassy Beirut (February 23, 2024)

- Completed 36 hours of English language training and 36 hours of Python programming.
- Participated in 3 social workshops focused on leadership and community engagement.

Social Media Marketing Training – LOST - Bednaye (May 2023)

- Learned digital marketing strategies, content optimization, and campaign management.

Digital Literacy Program – The Lebanese Organization of Studies and Training (LOST) in partnership with Meta (March 9, 2023)

- Successfully completed training on essential digital literacy skills.
- Developed competencies in online safety, digital communication, and content creation.

Mobile Application Training Program – UNICEF Generation of Innovation Leaders (GIL) - DOT Lebanon (August 2022)

- Completed mobile app development training at LOST Al Ain as part of the GIL program.

TECHNICAL SKILLS

Full-Stack & Web Development

- React, TypeScript, Node.js, HTML5, CSS3, PHP, SQL, MySQL, MongoDB
- Responsive Web Design, UI/UX, SEO, Backend Integration, REST APIs
- Production-ready deployments and cloud hosting (Netlify, dedicated servers)

AI & LLM Integration

- OpenAI API, Prompt Engineering, Chatbots, Content Automation, Workflow Integration
- Monitoring & Evaluation of AI Outputs

Programming & Software Development

- Python, C++, Java, C#, Object-Oriented Programming, Data Structures & Algorithms, SDLC, Debugging & Code Optimization

Graphic Design & Branding

- Logo Design, Brand Identity, Typography, Packaging, Store Signage
- Tools: Adobe Illustrator, Photoshop, Figma, Premiere Pro, After Effects, CapCut

Enterprise, IoT & Entrepreneurship

- IoT Project Integration, Startup Development, Agile Project Management
- Enterprise-level software design and deployment

IT & Digital Tools

- Hardware/Software Setup, Network Configuration, OS Maintenance (Windows, Linux, Android, iOS)
- Microsoft Office Suite (Advanced Excel, Macros, PivotTables, Word, PowerPoint Automation)
- Mobile App Design & Prototyping (Flutter & GIL Program)

LANGUAGES

- **Arabic:** Native
- **English:** Good
- **French:** Good